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## ART BENGALURU

The most-anticipated event in the Garden City is set to celebrate its 4th edition with a week-long fest dedicted to art and luxury

an attempt to increase art awareness in the city has today grown into a much-awaited international art festival that has carved a niche for Bangalore on the global art map.

The 4th Edition of Art Bengaluru presented by The Collection, UB City, in association with Sublime Galleria and Art Chutney will take place at The Collection, UB City from 16 to 23 August 2013. It will bring together the best art galleries from across India as well as the rest of the world. With each passing year, the event becomes bigger and better, and this year, it will showcase the works of over 100 international and national artists across 15 galleries on one common platform.

rt Bengaluru needs no introduction. What was started in 2010 as

Ms. Uzma Irfan - Co-Founder, Art Bengaluru, and Founder, Sublime Galleria said, "This year's theme for the festival is Reflections. The idea behind this is that all forms of art is a reflection of our being and portrays our emotions, be it joy, sorrow, turmoil, anger etc. Art Bengaluru 2013 will have all the usual trademarks that have made it the landmark event it is today—a grand Opening Night, artists and art galleries across India and abroad under one roof, residential art conclaves and of course, the much-anticipated Luxury Art Auction as its culmination."





Another attraction in Art Bengaluru 2013 will be the introduction of 'Berserk', an Art Conference to promote and encourage creative awareness among children. Sublime Galleria is organizing this event which will shortlist 60 children from 15 schools in Bangalore who encourage art in its multiple forms. Berserk 2013 is a 3-day residential conference for children between 8-12 years. Categorized under the four key art verticals: Theatre, dance, music and visual art, Sublime has brought the best in the art industry to mentor and guide these children: Jagriti for theatre, The Lourd Vijay Dance Studio for dance, Taaqademy for muisc, and 3 Peel for visual art.

Then, on 23 August 2013 at ITC Windsor, the Luxury Art Auction this year will be hosted by renowned Londonbased auctioneer, Bob Hayton. The magnitude of the event can be gauged by the fact that there will be upto 100 lots on auction. Last year's auction included the works of celebrated artists like Abanindranath Tagore, Gaganendranath Tagore, Jamini Roy, Sailoz Mookherjea, Nandalal Bose, K.H. Ara, S.K. Bakre, H.A. Gade, M.F. Husain, S.H. Raza, F.N. Souza, Krishen Khanna, Akbar Padamsee, Ram Kumar, Bombay Group - Ara, Hebbar, S.G. Vasudev, M. Senathipathi, K.V. Haridasan, Paresh Maity, Jayasri Burman, Arunanshu Chowdhury, Vasant Viraj Naik & Arunkumar H.G.and this year too will witness works of these masters and many more. Over 15 wellknown art patrons from different cities across India will invite select guests and art buyers for this event. ■



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